

**Registered Number 04624000**

**ADVANTAGE DIGITAL OUTDOOR MEDIA LIMITED**

**Abbreviated Accounts**

**31 December 2013**

## Abbreviated Balance Sheet as at 31 December 2013

	<i>Notes</i>	<i>2013</i>	<i>2012</i>
		£	£
<b>Fixed assets</b>			
Tangible assets	2	63,298	22,275
		<u>63,298</u>	<u>22,275</u>
<b>Current assets</b>			
Debtors		24,016	13,741
Cash at bank and in hand		274	4,961
		<u>24,290</u>	<u>18,702</u>
<b>Creditors: amounts falling due within one year</b>		(129,561)	(84,793)
<b>Net current assets (liabilities)</b>		<u>(105,271)</u>	<u>(66,091)</u>
<b>Total assets less current liabilities</b>		<u>(41,973)</u>	<u>(43,816)</u>
<b>Creditors: amounts falling due after more than one year</b>		(20,351)	-
<b>Total net assets (liabilities)</b>		<u>(62,324)</u>	<u>(43,816)</u>
<b>Capital and reserves</b>			
Called up share capital	3	60	60
Profit and loss account		(62,384)	(43,876)
<b>Shareholders' funds</b>		<u>(62,324)</u>	<u>(43,816)</u>

- For the year ending 31 December 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 8 September 2014

And signed on their behalf by:

**DR. M.SALEHI, Director**

## Notes to the Abbreviated Accounts for the period ended 31 December 2013

## 1 Accounting Policies

**Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

**Tangible assets depreciation policy**

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Equipment - 10%

**Other accounting policies**

Hire purchase agreements

Assets held under hire purchase agreements are capitalised and disclosed under tangible fixed assets at their fair value. The capital element of the future payments is treated as a liability and the interest is charged to the profit and loss account on a straight line basis.

## 2 Tangible fixed assets

	£
<b>Cost</b>	
At 1 January 2013	45,590
Additions	48,056
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2013	<u>93,646</u>
<b>Depreciation</b>	
At 1 January 2013	23,315
Charge for the year	7,033
On disposals	-
At 31 December 2013	<u>30,348</u>
<b>Net book values</b>	
At 31 December 2013	<u>63,298</u>
At 31 December 2012	<u>22,275</u>

## 3 Called Up Share Capital

Allotted, called up and fully paid:

	<i>2013</i>	<i>2012</i>
	<i>£</i>	<i>£</i>
60 Ordinary shares of £1 each	60	60

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