

REGISTERED NUMBER: 05521620 (England and Wales)

**Abbreviated Accounts
for the Year Ended 31 July 2010
for
A & R Marketing Ltd**

WEDNESDAY



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10/11/2010
COMPANIES HOUSE

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for the Year Ended 31 July 2010**

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A & R Marketing Ltd

**Company Information
for the Year Ended 31 July 2010**

DIRECTOR: D Phillips

SECRETARY: K A Phillips

REGISTERED OFFICE: 14 Knightons Way
Brixworth
Northamptonshire
NN6 9UE

REGISTERED NUMBER: 05521620 (England and Wales)

ACCOUNTANTS: Clarkson Cleaver & Bowes Limited
8a Wingbury Courtyard
Business Village
Wingrave
Buckinghamshire
HP22 4LW

A & R Marketing Ltd

**Abbreviated Balance Sheet
31 July 2010**

	Notes	2010 £	£	2009 £	£
FIXED ASSETS					
Tangible assets	2		3,103		623
CURRENT ASSETS					
Debtors		13,477		12,711	
Cash at bank and in hand		22,766		32,393	
		<u>36,243</u>		<u>45,104</u>	
CREDITORS					
Amounts falling due within one year		<u>17,370</u>		<u>15,956</u>	
NET CURRENT ASSETS			<u>18,873</u>		<u>29,148</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>21,976</u>		<u>29,771</u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			21,876		29,671
			<u>21,976</u>		<u>29,771</u>
SHAREHOLDERS' FUNDS			<u>21,976</u>		<u>29,771</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2010

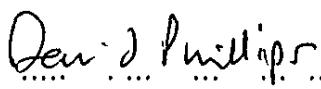
The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2010 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on ... 8-11-10 ... and were signed by

...  ...
D Phillips - Director

The notes form part of these abbreviated accounts

A & R Marketing Ltd

Notes to the Abbreviated Accounts for the Year Ended 31 July 2010

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the gross invoiced value of sales, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and fittings - 25% reducing balance
Computer equipment - 33.33% straight line

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 August 2009	4,210
Additions	3,875
	<hr/>
At 31 July 2010	8,085
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DEPRECIATION	
At 1 August 2009	3,587
Charge for year	1,395
	<hr/>
At 31 July 2010	4,982
	<hr/>
NET BOOK VALUE	
At 31 July 2010	3,103
	<hr/>
At 31 July 2009	623
	<hr/>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:			2010	2009
Number.	Class	Nominal value:	£	£
100	Ordinary	£1	<u>100</u>	<u>100</u>

**Notes to the Abbreviated Accounts - continued
for the Year Ended 31 July 2010**

4 TRANSACTIONS WITH DIRECTOR

The following loan to directors subsisted during the years ended 31 July 2010 and 31 July 2009:

	2010	2009
	£	£
D Phillips		
Balance outstanding at start of year	5,979	-
Amounts advanced	-	5,979
Amounts repaid	(5,979)	-
Balance outstanding at end of year	<u>-</u>	<u>5,979</u>