

REGISTERED NUMBER: 05521620 (England and Wales)

**Abbreviated Accounts
for the Year Ended 31 July 2011
for
A & R Marketing Ltd**

FRIDAY



AWQBYYK

A12

21/10/2011

11

COMPANIES HOUSE

**Contents of the Abbreviated Accounts
for the Year Ended 31 July 2011**

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

A & R Marketing Ltd

**Company Information
for the Year Ended 31 July 2011**

DIRECTOR: D Phillips

SECRETARY: K A Phillips

REGISTERED OFFICE: 14 Knightons Way
Brixworth
Northamptonshire
NN6 9UE

REGISTERED NUMBER: 05521620 (England and Wales)

ACCOUNTANTS: Clarkson Cleaver & Bowes Limited
8a Wingbury Courtyard
Business Village
Wingrave
Buckinghamshire
HP22 4LW

A & R Marketing Ltd

**Abbreviated Balance Sheet
31 July 2011**

	Notes	31/7/11 £	31/7/10 £
FIXED ASSETS			
Tangible assets	2	2,058	3,103
CURRENT ASSETS			
Stocks		7,643	-
Debtors		11,265	13,477
Cash at bank and in hand		34,823	22,766
		<u>53,731</u>	<u>36,243</u>
CREDITORS			
Amounts falling due within one year		(27,914)	(17,370)
		<u>25,817</u>	<u>18,873</u>
NET CURRENT ASSETS			
		<u>27,875</u>	<u>21,976</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>27,875</u>	<u>21,976</u>
CAPITAL AND RESERVES			
Called up share capital	3	100	100
Profit and loss account		27,775	21,876
		<u>27,875</u>	<u>21,976</u>
SHAREHOLDERS' FUNDS			
		<u>27,875</u>	<u>21,976</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2011.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2011 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 19-10-11 and were signed by:

David Phillips
D Phillips - Director

The notes form part of these abbreviated accounts

A & R Marketing Ltd

**Notes to the Abbreviated Accounts
for the Year Ended 31 July 2011**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the gross invoiced value of sales, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% reducing balance
Computer equipment - 33.33% straight line

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 August 2010	8,085
Additions	327
	<hr/>
At 31 July 2011	8,412
	<hr/>
DEPRECIATION	
At 1 August 2010	4,982
Charge for year	1,372
	<hr/>
At 31 July 2011	6,354
	<hr/>
NET BOOK VALUE	
At 31 July 2011	2,058
	<hr/>
At 31 July 2010	3,103
	<hr/>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31/7/11 £	31/7/10 £
100	Ordinary	£1	100	100
			<hr/>	<hr/>