

Registered Number 04624000

ADVANTAGE DIGITAL OUTDOOR MEDIA LIMITED

Abbreviated Accounts

31 December 2014

Abbreviated Balance Sheet as at 31 December 2014

	<i>Notes</i>	<i>2014</i>	<i>2013</i>
		£	£
Fixed assets			
Tangible assets	2	83,190	63,298
		<u>83,190</u>	<u>63,298</u>
Current assets			
Debtors		30,678	24,016
Cash at bank and in hand		338	274
		<u>31,016</u>	<u>24,290</u>
Creditors: amounts falling due within one year		(143,104)	(129,561)
Net current assets (liabilities)		<u>(112,088)</u>	<u>(105,271)</u>
Total assets less current liabilities		<u>(28,898)</u>	<u>(41,973)</u>
Creditors: amounts falling due after more than one year		(12,210)	(20,351)
Total net assets (liabilities)		<u>(41,108)</u>	<u>(62,324)</u>
Capital and reserves			
Called up share capital	3	60	60
Profit and loss account		(41,168)	(62,384)
Shareholders' funds		<u>(41,108)</u>	<u>(62,324)</u>

- For the year ending 31 December 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 30 September 2015

And signed on their behalf by:

DR.M. SALEHI, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2014

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Tangible assets depreciation policy

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Equipment - 10%

Other accounting policies

Hire purchase agreements

Assets held under hire purchase agreements are capitalised and disclosed under tangible fixed assets at their fair value. The capital element of the future payments is treated as a liability and the interest is charged to the profit and loss account on a straight line basis.

2 Tangible fixed assets

	£
Cost	
At 1 January 2014	93,646
Additions	29,092
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2014	<u>122,738</u>
Depreciation	
At 1 January 2014	30,348
Charge for the year	9,200
On disposals	-
At 31 December 2014	<u>39,548</u>
Net book values	
At 31 December 2014	<u>83,190</u>
At 31 December 2013	<u>63,298</u>

3 Called Up Share Capital

Allotted, called up and fully paid:

	<i>2014</i>	<i>2013</i>
	<i>£</i>	<i>£</i>
60 Ordinary shares of £1 each	60	60

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.